

THE BASSANO

BASSANO, ALBERTA, THURSDAY, AUGUST 1, 1935

R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS & COLLECTIONS

VOLUME 18, No. 4

H. A. Holmes Gets Contract For New Hospital Extension.

Local Builder Awarded Contract for New Hospital Buildings

H. A. Holmes, local builder and contractor was awarded the contract for the building program planned for the Bassano Municipal Hospital.

Mr. Holmes' figure was \$14,128.00 and was considerably lower than the other bids. There were three bidders for the work.

The building program consists of an extension on the east side of the present hospital building, the building of an isolation block of two wards and a kitchen, and the erection of a nurses' home with nine bedrooms, kitchen, dining room, living room, etc. When completed the hospital will have twenty-four beds, besides the four beds in the isolation block.

Building operations will commence at once.

The awarding of the contract took place at a meeting of the hospital board last Tuesday evening in the Town Hall. All the board members were present, namely, H. O. Bredin, chairman, E. F. Maurer, P. F. Borchert, Wm. Pollock, of Gem, and F. Borchert of Mapleville.

The only other important business transacted at the meeting was the passing of a number of accounts.

Rosemary News

ROSEMARY, August 3.—Mr. Park has gone to Vancouver to visit his parents.

A number of the Rosemary people that attended the show Saturday night had to remain in Bassano until Sunday owing to the bad roads.

Mr. and Mrs. Eastman and family and Mrs. Latta made a trip to Arrowwood Saturday to visit friends.

Mr. Gledits was in town for several days last week.

Mr. and Mrs. Norton and Mrs. Bramwell spent Sunday at the river.

Mr. and Mrs. L. Con returned from Medicine Hat Monday. Get them to tell you of their experience with the mud.

Mr. Hall made a trip to Brooks Wednesday.

Brooks Golfer Wins Herald Tournament

W. Tait White, of Brooks, defeated Jack McDougall, of Didsbury, to win the Calgary Herald country district golf tournament. Tait White had the best of the play with the Didsbury man in the final match and finished five up and four to nil.

There were sixteen golfers from as many points in the province who took part in the competition which was played on the course of the Calgary Country Club. W. Tait White represented the district of Strathmore, Didsbury, and Brooks. He defeated J. Van Tighem, of Strathmore, to qualify for the tournament.

Gem News

GEM, Aug. 1.—On Saturday evening a number of the young people of Gem enjoyed the lawn social held at the home of Miss M. Ferguson, of Coonstee. Misses G. Portney, E. Robinson, L. Pollock, with the Pollock brothers, Ray Dickinson, and Joe Higgins, were a few of the invited guests.

Mr. and Mrs. Keener, of Husar, were Sunday guests of Mr. and Mrs. Atkins.

Mrs. E. Small entertained the Ogilvie family to dinner on Thursday last.

The Pollock brothers went to Brooks Wednesday to play baseball for the Bassano team.

Mr. and Mrs. C. Portney are enjoying a few days' holidays in Calgary.

Mrs. Ralph Robson is entertaining friends from Vancouver.

Mr. and Mrs. Atkins, parents of our local postmaster, returned to the coast on Wednesday last.

Miss E. Dodd has been transferred from the Royal Bank in Brooks to the Didsbury branch.

F. Williams and Wm. Pollock were Tuesday business visitors to Bassano, planning to plan in the interests of a Wheat Pool elevator for Gem.

S. J. Ewing, weed supervisor for this district, with Mr. Bentley, were in Gem on Friday visitors in the Colony, making numerous calls on our farmers in reference to weeds.

They plan to return to the Colony on Sunday for a few days. Mr. Ewing is also a director for the U. P. A., representing east and west Calgary constituency.

Mr. D. E. Donnelly is enjoying a holiday in Bassano visiting with friends.

Fishing, swimming, and bathing are the pastimes which are now enjoyed by large numbers of the Gem community every Sunday at the big Gem lake at the spitway north of town.

Pike and pickerel weighing 12, 14, and 16 lbs. have been caught during the past two weeks by S. B. Stridger, Dave Douglas, and John Reyer at the Gem lake.

Miss F. Dickinson plans to leave for the States about the middle of August. Mr. and Mrs. Keating will travel together as far as St. Paul.

Shower for Miss Keating. A pleasant afternoon was spent on Friday last when a large number of Gem ladies, gave Miss G. Keating a linen shower at the home of Mrs. L. M. Keating. Tea was served to the guests on the lawn, after which the presentation of many beautiful pieces of hand made embroidered linen, etc. was made to Miss Keating, the guests being placed on the decorated wagon. Miss Keating graciously thanked the ladies. Among the guests were, Mrs. E. M. Pollock, Mrs. Gledits, Mrs. Gledits, Mrs. E. Small, Mrs. Horn, Mrs. Leslie Douglas, Mrs. Gledits, Mrs. P. Borchert, Mrs. Stridger, Mrs. Pollock, Miss Stridger, Mrs. Schreiber, Mrs. Atkins, Mrs. Arvie, Mrs. Keating and several others.

BASSANO BEARCATS LOSE GAME AT BROOKS

The Bassano baseball team took the short end of a 7-3 score when they played in Brooks Wednesday.

Children Have Great Time At Opening Of Pool

The new Bassano swimming pool was officially opened Wednesday afternoon, August 1. The opening ceremony was conducted by Mayor H. O. Bredin, who made a brief address to the gathering.

The weather was somewhat cool for swimming, but a good crowd of boys and girls turned out to their bathing suits to take part in the racing events. The winners were: Beginners, (boys) 1st, Dan Ubertio.

One length race, boys 1st, Perry Johnston.

Two length race boys 1st, Perry Johnston.

Women's race, open competition, 1st, Florence Leonard, 2nd Mrs. N. Atkins.

One length race (for Cubs only) 1st, George Bille.

It was a weekly hair holiday, and many people attended to see the pool and watch the sports.

The swimming pool is now complete except for a few minor improvements, which will be made later when the funds are available. The tank measures 30 feet by 100 feet, and is about 7 and one-half feet in depth at the deepest end. The floor is of brick for three-quarters of the length of the pool. A board fence surrounds it, and there are two dressing rooms, a diving platform and spring board have been erected at the deep end. Irrigation water is used to fill the big tank.

The drainage is provided into the town sewerage system.

The boys and girls did great work last Saturday and also Monday and Tuesday in putting the brick on the floor. They worked faithfully at this task, and saved the committee the expense of hiring labor.

The pool is now in use every day and it will be long before practically every boy and girl in Bassano will be able to swim.

The swimming pool committee plan to further improve the swimming pool and grounds by painting the fence and dressing rooms, planting trees and adding other features to make it more attractive.

Several weeks ago a list was published containing the names of who subscribed to the swimming pool fund. The total amount received at that time was \$244.50. Since then further subscriptions have been received as follows:

Already contributed	\$131.00
Mrs. P. B. McDonald	5.00
A. J. Colburn	5.00
W. J. Blankenship	5.00
Dr. W. F. Keith	5.00
A. E. Beck	5.00
E. P. Maurer	5.00
H. W. Ford	5.00
H. G. Angell	5.00
H. O. Bredin	5.00
Total	\$375.50

Afternoon against a combined Bowdoin and Didsbury team. Harold Hanson got the big hit of the game when he lifted a clutch drive and brought in Ralph Burrows ahead of him.

The Bearcats will go to Drumheller next Sunday, August 4th, and will play a double header in the coal they played in Brooks Wednesday.

Wheat Fields Beginning To Turn A Golden Color

Wheat Crop Is Now Being Cut and Farmers Expect to Have Bunches in the Wheat Fields in About Two Weeks

Harvesting of the wheat crop is now in progress and the wheat farmers have begun their cutting of this crop. R. F. Shawer has finished as also have Wm. Bryant and O. H. Hume, of Lethbridge, and other farmers are rushing their cutting to get it done as quickly as possible. It is estimated that the wheat is now about fifty per cent cut.

Wheat will not yield so heavily as last year owing to the dry weather during the month of May. There is some splendid crop, however, and land was planted the past two weeks, and these should yield heavily.

Early ripening kinds of wheat are turning a golden brown. With favorable weather the wheat will be in the wheat fields in about two weeks and cutting should be general in two weeks' time. Should the weather be good and there be no other factors will be later for the stands of wheat are so thick and heavy that they are frequent hot weather during the past week have brought a sufficient supply of moisture to ripen the crop, and the farmers now want warm, dry weather. Ideal growing conditions have prevailed during the past two months, and the wheat has grown and developed to an almost perfect condition.

The grain is now ripening fast. Almost from day to day a change can be seen in the color of the grain. Farmers are making great preparations for the harvest, and new binders and loads of wheat are going out to the farms for the big crop.

Wonderful fields of wheat are to be seen on the farms in the vicinity of Bassano and surrounding districts. The crops are as good as those of last year, and some farmers say they are even better. The grain is tall, about four feet or more, and the stand is very heavy. The heads of wheat are long and carry many spikes.

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Nassar News

HUSAR, August 1.—At the meeting of the Aid it was decided to do away with the formal society, as it is practically impossible to keep track of the stock of this community. When the society was organized three years ago, the intention was to do so, but it was impossible to do so, as the society was too large. The committee did wonderfully well in their attempt to send flowers to every patient from Husar, but now the work has grown to such an extent that it has to be discontinued. The Ladies' Aid, however, will continue work among its own members.

The Aid meeting at Mrs. Hoeghe's was very well attended, about thirty members and visitors being present. Mrs. Kuchel read a very interesting paper on "Rabies." After the business meeting Mrs. Hoeghe served a most delicious lunch. Next meeting will be held at the home of Mrs. H. D. Brown, on August 8th, with Mrs. Thos. Larned as hostess.

Mr. Irene Walters is visiting at her cousin's, J. Walters, at Hettah, and will then visit her aunt, Mrs. Walters, of Vancouver.

Miss Marie Chamberlain is visiting with the Keeners.

From Bassano, Allan Yule, Miss Irene Mages, Mrs. W. F. Keith, Miss E. Patrick, E. Fraser, Miss Irene Hylton, A. Flanagan, Miss Beatrice Downs, and Albert Downs attended the dance in the Community Hall last night. There were many from Maplelake and Chancellor, too, and the dance was a success. In three weeks there will be another dance, a string orchestra, an orchestra may have an evening to show.

We are glad to announce that Miss Helen Walters has returned to her home after several weeks spent in the Bassano Hospital.

Jerry Whitley, who has been working for Earl Johnson, had an ear accident on Thursday in which his right hand was badly cut with glass as it went through the window. He was sent to the hospital for medical attention. The ear was badly swollen.

W. A. Treacy has begun work on the basement of his new house.

Mr. and Mrs. H. D. Brown and family motored to Banff Sunday to see the lake.

Miss Quentin Bramley returned to Bassano Friday after a week's visit with Margaret Bell. Miss Bonita Johnson is visiting Margaret Bell.

Jakey Bulmer and Allan Pringle joined the Husar Juniors in their game with Strathmore Tuesday evening. Husar met its first defeat since 1930. 30 of the team and rooters managed to get back just before the rain storm.

Mr. and Mrs. Dingley took the U. P. A. picnic on Wednesday.

Mr. and Mrs. Gledits and Norman took the U. P. A. picnic on Wednesday.

Mr. and Mrs. Shepard were visitors at the Matlock home on Sunday.

TENNIS

Interest in tennis is looking up. A number of hectic battles have been staged on the courts this week.

Wm. Kesteven, Wm. McLeavelle, W. J. Blankenship, and W. J. Smith being in the thick of it. Some of the best players are also enjoying the game.

The courts are in pretty fair shape and will be further improved.

One Burglar Nabbed While Others Get Away

A. P. Pierson's Service Station and W. R. Hambrich's Garage

Giving his name as James G. Nicoll, a young man of about 21 years, aged faced charges in the local police court last Saturday with having broken into the garage of W. R. Hambrich, and the service station of A. P. Pierson. He was also charged with theft of money from the Pierson premises, the owner finding his tin mullus about \$15 cash.

Nicoll had an accomplice to whom he gave the name of Eddie Jackson.

The accused was arrested by Tom Ingleburn, town police officer, early in the morning of Friday, July 27th.

While passing near the garage, Ingleburn heard some noise within the building. The policeman investigated, and discovered two men in the garage, apparently attempting to rob the cash register. The crowd discovered the men attempted to escape, and one of them did make a get-away, but Ingleburn caught the other.

Next morning A. P. Pierson found his place also had been broken into and \$15 was missing.

Magistrate A. G. Bond committed the accused for trial, and he was sent to Lethbridge to await his trial in Calgary.

Nicoll comes from Vancouver. He has an artificial leg, having been the victim of a street accident in Vancouver some years ago.

day.

Mr. and Mrs. C. T. Armstrong and children, and Miss C. Bell, left Tuesday for a week's outing at Banff.

Wm. Kesteven, Wm. McLeavelle, W. J. Blankenship, and W. J. Smith being in the thick of it. Some of the best players are also enjoying the game.

A crowd of the girls had a horse back ride into the hills north of Husar Tuesday.

"White Shadows" Is An Amazingly Good Production

Planned Entirely in South Seas, It Has Unsurpassed Scenic Beauties and Great Cast

If ever a picture has been filmed that had everything—a locale never photographed before, actors who never before have been seen on the screen, a plot that is new and almost radical—"White Shadows in the South Seas" has them all. It is showing in the Gem Theatre Friday and Saturday this week.

The story is laid in the South Seas, that amazing mystery place of warring palm trees, soft southern winds and eccentric society. It concerns the fate of a primitive race, the native Polynesians, who, as every schoolboy has been taught, are rapidly dying out and within a few years will have vanished from the earth.

The story is the amazing adventures of Dr. Lloyd (Monte Blue), a beachcomber physician who earns the enmity of the whites by his radical views on natives, and who is shipwrecked on the island.

How he is shipwrecked on an un-discovered island and meets love in the shape of a Polynesian girl who has never before seen a white man and how eventually the white man's shadow—good—leads him to betray the natives and his people, is one of the strongest stories ever brought to the screen.

There will be a picture program Friday and Tuesday last week, August 4th and 5th, when Tom Mix will appear in "Outlaws of Red River." This is a story of the fighting Texas Rangers, the infamous Tom Mix, and Tony, his wonder horse.

GEM THEATRE

Friday and Saturday this week

with Monte Blue and Raquel Torres Unique! Romantic! Stirring Filmed in the South Seas.

Monday & Tuesday next week Tom Mix in "Outlaws of Red River" A breath-taking story of the fighting Texas Rangers.



W. Tait White, of Brooks, defeated Jack McDougall, of Didsbury, to win the Calgary Herald country district golf tournament. Tait White had the best of the play with the Didsbury man in the final match and finished five up and four to nil.

Planes Make Daily Trips Taking Men and Material From Nelson to Churchill

Ottawa, Ont.—Remarkable feats have been performed and more are being attempted this year for the Hudson Bay terminal project.

Two airplanes, under the guidance of Flight Officer James G. McNeil, Canadian Air Force, are making two flights daily between Nelson and Churchill, transporting men and material from Nelson to the New Hudson Bay railway terminal.

Each plane is doing 600 miles a day. In addition to the large amount of material transferred by the sea-planes with the past month or six weeks, 116 men who have been working at Nelson have been transported to Churchill without any mishap.

The flies have also taken photographs for the topographical survey branch of the Department of the Interior, and observed ice conditions of the two harbors. At present 225 men are at Nelson, and 200 remain at Nelson dismantling the equipment there and preparing it for transfer to Churchill. Eventually practically all of these men will have been moved to Churchill.

A large amount of transfer work is being done by train. Goods from Nelson being taken to the two temporary camps constructed at Churchill. About 35,000 tons of steel material and supplies will be shipped during the present summer.

Another big item is the towing of the Churchill tug, the tug of the two dredges from Montreal.

Barring accidents, it is expected the two dredges will reach Churchill by September 20, and will be working this year. Their real performance will commence next summer. The dredges and their conveyors will represent a value of \$1,500,000. The two dredges cost \$400,000 each, in addition to which will be a large amount of material at least one of the conveyors.

Three hundred thousand feet of crib lumber is now being loaded at New Westminster. The tug will leave next Sunday to journey southward down the Pacific coast, through the Panama Canal, and thence to Hudson Bay. She is expected to reach Churchill about September 10. Two other vessels with supplies are due to leave Hudson Bay in the near future.

Tunney Retains Championship

Healey Succumbs To Technical Knockout In Eleventh Round

Yankee Stadium, New York. — Filched and staggering, his face a bloody mess, Tony Healey, the boxer from Down Under, collapsed and fell a victim to a technical knockout in the eleventh round of the world's heavyweight championship battle with Gene Tunney.

Tunney, born and bred in New York, and defending his title at home for the first time, cut the sturdy, courageous New Zealander to pieces, subjecting him to one of the worst beatings a challenger ever received.

The spectators saw Healey wade into unbroken slaughter through round after round, as Tunney, the master boxer, lashed his face with left-hands and pounded his heart with vicious solid rights.

Healey came charging in like a bull, but the elusive Tunney, cool and collected, evaded his wild rights to the joy and exultation him with lefts to the face until the thud of the gloves against Healey's cut and bruised face almost became monotonous.

Harvesters From B.C.

Coast Province Will Be Able To Supply Usual Quota

Vancouver.—British Columbia will be able to supply its usual quota of harvesters to the prairie provinces this year, in the opinion of government officials here. While it is stated conditions in British Columbia are better than in past years, it is estimated that six thousand men will be available for the harvest field of western Canada this year, in the opinion of J. H. McVety, superintendent here of the Dominion employment service.

Mail Ruins Crops

Bassano.—Heavy grain crops, almost ready for the harvest, have been completely wiped out in some parts of central Saskatchewan last week by hail which accompanied the worst electrical storm in the province since it was first known to sweep this district in a decade, says W. N. U. 1744

Balfour At Eighty

Distinguished British Statesman Has Been Adviser To Three Sovereigns

London.—Great Britain celebrated recently the 80th birthday of one of her most distinguished statesmen, the Earl of Balfour, Lord Balfour of Burleigh. He has been in the service since he was 14 years of age, for entered the House of Commons in 1874, and he is one of the few great survivors of the Victorians. He was adviser to three successive sovereigns.

The only other statesman of outstanding eminence in the period alive today is the Earl of Rosebery. He has been out of politics for 20 years and is an invalid. Earl Balfour is a member of the cabinet today, Lord President of the Council.

Notwithstanding the throat infection which laid him aside during the winter and spring, he is again normally active. His recent illness necessitated a rest from his usual physical activities including tennis, of which he was a devoted player, but the Daily Mail quoted him as saying that he intends to take up tennis again shortly.

Lindbergh's Earnings Large

Federal Tax Payments This Year Amount To \$50,000

Washington, D.C.—During the latter part of 1927, according to the calculations, the earnings of Carl Charles A. Lindbergh, New York, paid taxes amounting to \$50,000 and his federal tax payments this year amount to \$30,000. He started his earnings by winning the \$25,000 Orteig prize for being the first to fly the Atlantic to Paris. For touring 70 American cities he received \$300,000 from the Guggenheim Foundation.

His arrival added the dispatch, was watched with silent interest by the "hot" writers who refused to handle the press thrown from the sky to the docks.

The arrival of the Norwegian to the Nobile party was caused by the report of the desertion of Prof. Malmgren, Norwegian scientist with the expedition, who was injured and left behind.

Nova Scotia Reports

Few Men Available

Cannot Supply Number Asked For To Assist In Western Harvest

Halifax.—The department of natural resources has notified the minister of labor, at Ottawa, that Nova Scotia would be "unable to supply more than 75 per cent of the number asked for to assist in the harvest of the Western wheat crop."

It was stated that owing to the increased activity in the province in building and mining industries, the number of men who will go on the harvest expedition from Nova Scotia would not be more than 1,200.

Defective Motor Ends Flight

French Pilot May Attempt Trans-Atlantic Trip

Paris.—A defective motor has ended the trans-Atlantic flight of Lieut. Paulhan, who came down in the harbor at Horta, the Azores, while attempting a voyage to New York. The Ministry of Marine, it was learned, ordered Lieut. Paulhan to cancel the flight, and remain at Horta until the French warship can put into the harbor to take the airplane frigate on board. The plane will be brought to France for the installation of a new motor, and it is possible that another attempt will be made later in the summer.

Find Wreckage Of Plane

Idea Is Advanced That It May Have Fallen Into Nunseger

Copenhagen.—A fragment of aeroplane wreckage with some silver and bronze colored fabric attached to it, has been picked up off the Jutland Coast.

In the belief that the wreckage may possibly be part of the Nungesser-Colt plane lost last year, the fragment has been sent to Paris for identification. "The wreckage was found by Dr. Frode, a Danish physician. There was a wireless receiver among the fragments."

Situation Much The Same

Ottawa, Ont.—Renewed reports that the Government may take over a number of provincial or privately owned railways in different parts of the country and merge them with the Canadian National, brought the statement from the Minister of Railways that the situation is very much the same as in the last session when it was stated that Mr. Henry Thornton is looking into all these propositions.

TO VISIT CANADA

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The arrival of the Norwegian to the Nobile party was caused by the report of the desertion of Prof. Malmgren, Norwegian scientist with the expedition, who was injured and left behind.

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Teachers' Federation Would Establish A Bureau Of Education

Flu Epidemic In North

Disease Spreading Among Indian Tribes and Scores Dying

Regina.—Sergeant C. V. Matthews, who has just arrived here from Simpson, to spend a holiday with his parents, confirmed reports of an epidemic of influenza that has spread, he said, like wildfire from the delta of the McKenna in the Arctic, to waterways in Alberta, taking a terrible toll in lives in Indian tribes. The disease first started early in July, and 26 had died at Simpson alone when he left there July 13. At Reunion 30 deaths had been reported before his departure. From information obtained from rivenmen and from the exchange of messages with other circles stations, he knew the disease had spread as far north as Alaskan. No other definite figures, however, could be given by him.

Sergeant Matthews said fully fifty per cent of the Indians at Simpson were down with the disease and his opinion was that this condition was general. He said white folk, it only in an extremely light form or escaped altogether. Only one white at Simpson had been troubled.

English Cadets Will Compete

Ottawa.—A party of English cadets which will make a tour of Canada, will participate in the annual prize meeting of the Dominion of English Association here, August 13 to 17. There will be fourteen of the party, under the command of Captain R. J. E. Hanson. Ten members of the Australian Rugby team, who will return home by way of Canada, also are likely to take part in the matches, while most of the members of the Canadian Rugby team are scheduled to enter.

A team of cadets from Victoria will also compete. The team will take part in the Dominion matches and will motor from the Dominion of the Western province.

Of the matches last year there was one woman competitor and this year is a prospect of four or five. The entrants from Saint John, N.B.

Start Long Water Trip

Vancouver Men Sailing From New York To San Francisco Via Panama Canal

New York.—James McArthur and R. A. McQuillan, both of Vancouver, B.C., sailed down the St. Lawrence River in a 34-foot motor launch, to start a long water trip to San Francisco via the Panama Canal.

McQuillan, who is a well known sportsman, is a resident of Vancouver, and who has already travelled more than 10,000 miles in that type of boat, is planning the trip as a method of proving the possibility of using a slow speed motor in a high speed hull.

Phone Call From London

Moose Jaw Station Conferences With British Maritime In Test Talk

Moose Jaw.—"Hello, this is London, England, speaking, how do you hear me?"

This question was asked by a voice speaking 6,000 miles away while the listening was a Moose Jaw man, J. A. Inch, wire chief of the local telephone office. For two or three minutes Mr. Inch conversed with the man speaking from the metropolis in England, some 6,000 miles away, and he could hear him clearly through the conversation.

The test call was put in from the British Isles to Saskatchewan to demonstrate the efficiency of the long-distance system recently inaugurated whereby a person in the West can converse with anyone in the Old Country of competing.

SUNDAY SCHOOL LESSON

AUGUST 5

PAUL IN A PAGAN COUNTRY

Golden Text: "I know how to be all things to all men, that I may by all means save some."—Philippians 4:12.

Devotional Reading: Matthew 5:10-16.

Explanations and Comments

A Cripple Cured At Lystra, versus 9-17. Lystra was a Pagan city, and the cripple was a Pagan. Apparently there were no Jews in Lystra, and the man was a Pagan.

Paul began to speak to the man with a palsied arm, "Stretch forth thy hand!" (Matthew 9:18) In each case there was immediate cure.

The men of Lystra looked upon it as a Pagan miracle, but the deeper fact was the spiritual miracle. It was the triumph of the Gospel over Paganism.

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Winnipeg—Agitation for the establishment of a Dominion Bureau of Education, which had its inception at a former assembly, was revived in recent weeks at the Canadian Teachers' Federation convention.

The objects of the bureau would be to bring about uniformity in the standards of the teaching profession and the creation of a federal teachers' registry, centralization of educational policies and stimulation of research work under government supervision.

Another resolution upon which action was deferred, was the national research council to set aside a certain sum of the annual grant for the study of educational psychology.

A resolution advocating that steps be taken by the departments of education in the various provinces of the Dominion to limit the number of students attending normal schools to the needs of the provinces was passed back to the resolutions committee for re-read.

A comprehensive survey of the advancement made in the field of educational research was given by Dr. W. F. Russell, dean of Teachers' College, Columbia University, N.Y. In his report he said that there was a tremendous need for increased and concerted effort in this work. Granted that normal progress noted in the past was not sufficient to meet the needs of the teaching profession in the next hundred years seen as a significant advance as well in the field of medicine and other sciences.

Dr. Russell stated that too much stress could not be laid upon the importance of research in the field of educational psychology. He expressed the hope that Canada and the U.S. would join with other nations of the world in the study of educational psychology. By such a forward step, overlapping work would be avoided to a degree, educational standards materially advanced while the pupil would derive inestimable benefits.

Heads Teachers' Federation

Winnipeg Man Is Elected President For Coming Year

Winnipeg, Aug. 4.—W. J. Laidlaw, B.A., principal of the Macbray junior high school, Winnipeg, was elected president of the Canadian Teachers' Federation at the ninth annual conference here.

The other officers of the association were: J. H. McVety, B.A., principal of the St. James high school, Winnipeg, was elected president of the Canadian Teachers' Federation at the ninth annual conference here.

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BASSANO LODGE NO. 55, ANTI-ENTREE & ACCEPTED MASONS
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
M. D. MACDONALD
H. H. BREBEN Secretary

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WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA
Phones: Office 6, Residence 128

DR. A. G. SCOTT
M. B., L. M. C. C.
PHYSICIAN - SURGEON
Phone—Office 37 Residence 131

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CARPENTER & BUILDER
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Estimates Given on All Work
If you want work done
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GOOD FRESH MILK AND CREAM
Milk Delivered Every Morning
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A. R. Maurer
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Broken lenses replaced from prescription or pieces. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

Shoe and Harness Repairing
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

Po's Grand Smoke
A young bridegroom, after the wedding was over and the bride's father had gone off to the club, began to search anxiously among the wedding gifts.
"What are you looking for, dear," said the bride.
"That fifty pound check of your father's," he said. "I don't see it anywhere."
"Poor papa is so absent-minded," said the bride. "He'll be along with it."

Look for this label



When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England from the very finest materials. Avoid disappointment by always asking for

GILBEY'S LONDON DRY GIN

Distilled, bottled and guaranteed by **W. & A. GILBEY** "The Gin with a world-wide reputation for absolute purity."
LONDON, ENGLAND, GILBEY HOUSE, GOSWOLD, GLOUCESTER, ENGL.

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Choice Selection of Cooked Meats

CORNEB BEEF - CHEESE LOAF - PRESSED HAM
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SIDE BACON - PEA MEALD BACKS - ROLLED HAM
COTTAGE ROLLS - SWIFT'S PREMIUM HAM & BACON
FRESH FISH Direct from the coast every Thursday morning

Four deliveries daily

City Meat Market
Bassano, Alberta H. F. McDonald, Proprietor
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KODAK

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We stock Kodaks in all sizes
Kodak films in all sizes; albums; photographic supplies etc.

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GLASS SEALERS. CROCKS FOR BUTTER. KITCHEN CABINET. CHAIRS. BLANKETS. STOVES. ALL USED ARTICLES. CHEAP. PHONOGRAPH & RECORDS.

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THE BASSANO MAIL
Published Every Thursday
L. D. Macdonald and W. J. Smith
Publishers
Wallace J. Smith, Editor
Subscription—\$2.00 a year in Advance
\$2.50 to the United States

The poor farmer knows nothing about patent cereals, and has to make his breakfast of waffles and eggs and fried chicken and sausages and things.

—Medicine Hat News

Too bad some of these road boys don't get the children.

The Highway Star says "Two things we have never found out is why motorists are attracted by a flame and the drunk in an automobile picks out a lamp post." Well, we can tell you something about it—namely, both are probably looking for some place to alight, and the drunk is already "it."

Premier Brownlee says the government has a big road program for Alberta. Well, it's about time they began the certain in the first act.

SIX YEARS' GROWTH

A few days ago we happened to find a booklet issued by the Municipal Hospitals of Alberta. The booklet was published in the year 1919, and contains pictures of the municipalities in which there is existence in the province.

The picture of the Bassano Hospital was taken in 1919, and shows the bare building, set down in bare, bleak surroundings. Not a bush nor a tree in sight, and a ragged hedge of weeds skirts the driveway.

What a contrast with the hospital grounds as they exist today. The hospital is now one of the beauty spots of the town. Hundreds of trees are growing there now; hedges border the fence and driveway; well kept lawns dotted with flower beds surround the building, and vines and creepers grow up the walls.

This wonderful transformation has taken place within a period of six years. The first trees and bushes were planted in 1919. Every year more improvements have been made the trees have grown to a greater size, and now, the hospital grounds are a beautiful sight to see.

Similar transformations have taken place at many homes in Bassano, and on many farms in the district. A few trees and shrubs, a greenhouse and a few flowers—these are altering the prairie landscape, and the hard-baked prairie is becoming a thing of the past.

It is safe to predict that ten years from now the prairie will be gone, and in its place will be a beautiful tree dotted park country of prosperous farms and pretty towns.

THE OLYMPIC GAMES

The Olympic games now being held at Antwerp are almost as old as tradition. They date back to the dim past, hundreds of years before Christ, when athletes from all the Greek states gathered at Olympia to compete in the foot races, chariot races, javelin throwing, jumping, wrestling, and other events.

The Greeks held their Olympic games every four years at the first full moon after the summer solstice. The period of games covered five days, the principal events taking place on the third day. The fifth day was set apart for sacrifices, and banquets for the victors. Only free born Greeks were allowed to compete in the early Olympic games, but after the Roman domination the games became cosmopolitan in character. The earliest and most important contest was the stadion, or short foot race of about 200 yards, and this was the only event from 776 to 728 B. C. Other events were introduced later at different periods. As the games developed one of the most important features became the contests in oratory, painting, sculpture, and music. Among the famous athletes who are said to have been Olympic contestants are Herodotus, Hippasus of Elis, Thales of Miletus, and Plato. Theodosius I prohibited the games in 394 A.D.

Modern revivals of the Olympic games were held at Athens in 1896, and contestants came from practically every civilized country in the world. The games were held at Paris in 1900, at the St. Louis exposition in 1904, London in 1908, Stockholm in 1912, and Antwerp in 1920.

The Olympic games are a splendid type of athletic competition, and should promote feeling of international good fellowship. Good, clean, healthful sport not only builds physique, but is also a great character builder, and in this good work

the Olympic games play a no small part.

THE IRON WOOD
The title word that stings to us as old as human speech. Spoken thoughtlessly or spoken in a moment of irritation, it says more than the speaker meant. At least it says more than he would have said if he had taken second thought. Two of us in a busy moment one who really would not for words cause lasting hurt does just that because he reaches for the first remark that will register.

These idle words go deep, deep into the heart and memory of the one to whom they are addressed. There is no way of reaching this harm by laws and courts. There is no way of resolving that one will never say the thing that causes needless hurt, except by reading to build up a habit in one's life of saying only kindly things until quiet reflection has shown the need of something else.

This is not a text for weaklings, a counsel of meekness to the point of being trodden upon. It was not a weak man who prayed, "Set a watch before the door of my lips," nor a fool who wrote, "His speech her mouth in wisdom, and in her tongue is the law of kindness."

THE WORD
(by John Massel) My friend, my sunny friend, when we are alone, when we are alone, and hand in hand go tottering down the hill, May we be rich in love's refined gold, May love's gold coin be current with us still.

May love be sweeter for the vanished days, And your most perfect beauty still as dear As when your troubled singer stood at ease In the dream March of a most sacred year.

May what we are be all we might have been, And that potential, perfect, O my friend, And may there be still many shaves to glean In our love's acre, comrade, till the end.

And may we find, when ended is the page, Death but a tavern in our pilgrimage.

How Curious
Mother: "Poor Jimmie is so unfortunate."
Father: "How's that?"
Mother: "During the track meet he broke one of the best records they had at college."

IT CAN BE DONE

Somebody said that it couldn't be done.
But he, with a chuckle, replied That "maybe it couldn't," but he would be one.
Who wouldn't say it, till he tried, To be buckled right in with the trace of a grin.

On his face, if he worried, he hid It.
He started to sing as he tackled the thing.
That couldn't be done, and he did it.
Somebody scoffed, "Oh, you'll never do."
At least, no one ever has done it.
But he took off his coat and he took off his hat,
And the first thing we knew he'd begun it.
With the lift of his chin and a bit of a grin.

Without any doubting or quailing, He started to sing as he tackled the thing.
That couldn't be done, and he did it.

There are thousands to tell you it cannot be done,
There are thousands to prophesy failure;
There thousands to point out to you one by one
The dangers that wait to assail you.
But just buckle in with a bit of a grin,
Then take off your coat and go to it,
Just start in to sing as you tackle the thing.

THE FACTOR OF SAFETY
Milking cows and selling cream is the safest means of ensuring a regular substantial income on the farm.

We are prepared to buy your cream and assure you of accurate grading and top prices.

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W. A. Brodie, Manager
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Snaths . . .	\$2.25	Scyths . . .	\$2.25
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Paris Green

For killing Potatoe Bugs and other harmful insects
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Plymouth Twine

De Laval Cream Separator

Built for a lifetime's service

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Hudson & Essex Dealers
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ALBERTA EXHIBITS FOR AMERICAN FAIRS

Exhibits of agricultural products and natural resources from Alberta will again be shown this season at a number of the larger fairs throughout the central states by the public branch of the department of agriculture. Reports from Canadian government agents indicate that a great deal of interest in Alberta has been shown by farmers throughout the territories visited in this way last year, and that immigration to the province has been materially assisted by the favorable impression created by these exhibits.

The fairs at which the Alberta display will appear during August and September include the following: Mississippi Valley Fair and Exposition, Davenport, Iowa; Hawke's Fair and Exposition, Fort Dodge, Iowa; Blue Earth County Fair, Mankato, Minn.; Freeborn County Fair, Albert Lea, Minn.; Inter-state Fair, La. Crosse, Wis.; Missouri State Fair, Sedalia, Mo.; North Central Kansas Free Fair, Belleville, Kansas; Brown County Tri-County Fair, Horton, Kansas; Kansas Free Fair, Topeka, Kansas; and Kansas State Fair, Hutchinson, Kansas.

C.P.R. LAND SALES GREATLY INCREASED

Sales of farm land in Alberta by the land department of the Canadian Pacific Railway Co. during the first six months of 1935 show a remarkable increase over figures for the corresponding period of last year. Total sales in the three prairie provinces for the six months' period are given as follows: 1937, 166,253 acres; 1928, 328,985 acres. Of the latter amount 312,000 acres are in Alberta, 115,000 acres in Saskatchewan, and 21,983 acres in Manitoba. Much of the Alberta land included in the above amount lies in the territory northwest of Lloydminster and in the irrigation section near Bassano.

FOUND—On July 26th, near Bassano, a black club bag containing clothing, books, and other articles. Owner may have same by proving that it is his, and paying expenses. Address: R. E. Sparks, Standard, Alta. 4-9

FOUND—Blanket roll. Apply to the Town Hall. 4-6

Local News

H. G. Angell and family left Tuesday for a vacation at Vancouver.

Wm. McLane was in Calgary over the week-end.

A. G. Bond spent Saturday afternoon and Sunday in Calgary.

Joe. Rimmon is now on his vacation.

Mr. and Mrs. E. P. Curtis motored to Calgary last Friday morning.

Hugh Graydon has a new Ford roadster, purchased from Roy Smith, local Ford dealer.

W. Laton, of the Bank of Commerce staff, has been transferred to the Medicine Hat branch.

Mrs. Orlan Hartley left last Friday on a vacation trip to Calgary, Stettin, and other points.

Improvements were made on the main street this week by applying a surface of cinders.

Jas. Smellie, of Coathridge, Scotland, is visiting at the home of Mr. and Mrs. A. McGee.

Gay Foster left for Rochester, Minn., to spend a vacation. He will be away about six weeks.

Mr. and Mrs. E. A. Beck and children left Thursday morning on a motor trip to the States.

Mr. and Mrs. W. E. Sambrook and children returned home Wednesday from Chill Lake.

Mrs. Hanson, of Vancouver, Ont., arrived Thursday for a visit with her daughter, Mrs. A. G. Scott.

Rev. and Mrs. A. O. Thomson left early in the week on a motor trip to the Pacific coast.

Miss A. Grosberg, of the Bassano Hospital nursing staff, is spending her vacation in Chumey.

The town public work department has torn down the old building between the barber shop and the shoe repair shop.

A. Griffin, Major Cross, and Mr. McLaughlin, C.P.R. D.N.R. officials, of Brooks, were in Bassano on business Monday.

Miss Myra Warren returned to Calgary last Friday, after visiting with friends in Bassano for the past week.

Miss Mabel Givner, of Winnipeg, and Miss Frances Popple, of Minn., Manitoba, have been visiting with Dr. and Mrs. A. G. Scott.

The Bassano baseball team is going to Drumheller next Sunday to play a double header in the coal city.

Irrig. Young was in from Majorville early this week. He says the crops are looking fine there. Some damage has been done by hail.

Mr. and Mrs. Roy Smith and children left Thursday on a vacation trip by car. Roy said he was bound for "Banff, Lake Louise, and points west."

Mr. and Mrs. Chas. Knox were in Bassano on Saturday. They returned a short time ago from a trip to Ontario and the United States. They will reside in Calgary.

E. J. Garland, federal member for Bow River riding, was in Bassano for a short time last Friday on his way to Gern where he addressed a U.F.A. meeting. He was accompanied by Mrs. Garland, and Mr. and Mrs. J. C. Buckley, of Gleichen.

Triumph of Woman

"Don't getting a man's wages." "Yes, I knew she was married."

Noble Martyr

A nightingale has been singing in broad daylight near the green of a golf course. Philosopher golfers however, regard this annoyance as incidental to the game.

Schoolboy Run

A design is the lowest kind of a Christian.

A monastery is a place of monsters.

Marriage is a sacrament where a priest waltzes a man and a woman in fatal union.

The Bible is against bigamy when it says no man can serve two masters.

Pulse doctrine is when a doctor gives wrong stuff to a man.

America was discovered by the Spaniards.

An appendix is a portion of a book which nobody yet has discovered of any use.

As lex is where you look at the back part of a book to find out anything you want.

A grass widow is the wife of a legislator.

What Makes a Town?

A prosperous rural population which demands a community centre where may be established business, educational, religious, and entertainment facilities. Where these fourfold, and are active it is safe to surmise that the people of that section value and appreciate the value of such a centre.

What Maintains It?

The towns are largely maintained by the surrounding districts. But the organization, the direction, and to a great measure the up-keep of the institutions in such towns are in the hands of the business interests, together with those directly and indirectly connected therewith. Without the active business and professional men to supervise and govern these public institutions and undertakings no town could thrive.

Who is Mainly Affected?

Every citizen either in or about a town should be concerned in seeing to it that they do their part in carrying on any good cause which may be promoted, either by financial or active support. Only in this way will the town prosper and develop as it should.

Publicity is Required

In promotion work your local paper takes the leading part. It is ever the champion of worthy causes and philanthropic and patriotic undertakings. But to function properly, and fully carry out its natural prerogatives, it must in turn have the financial support of the community it serves. When needing advertising or printed matter, always first think of

The Bassano Mail

WINTER WHEAT HARVEST STANDS

The first report of winter wheat harvesting this season comes from Chin, near Lethbridge, where, on Friday, July 27th, six binders started cutting on the farm of John Ross. The crop promises a heavy yield, although reports indicate that the dry weather during the month of May in some southern sections will be reflected in a slightly decreased yield of winter wheat as compared with last year's crop. Spring wheat cutting is expected to start in a couple of weeks' time.

Real Economy

The grocery salesman, Scotsman, called a taxi. "How much to take me to the Majestic Hotel?" he asked. "Four bits," was the reply. "And how much for my suitcase?" "Oh," said the taxi driver, "I'll take those for nothing."

"Pine! Take the suitcase," I'll walk."

ALL RACES IN FRIENDLY ARENA

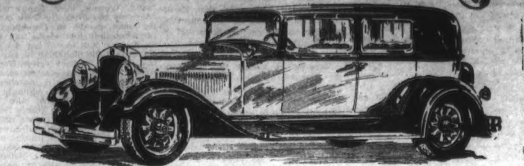


Upper-Urbanas High School girls of Winnipeg form a beautiful string orchestra for the festival. Lower Left—All nations will contribute to the event. Lower Right—Doubtless, women spinning at their settlement in British, B.C.

Fires are most always be produced by the embers of all machines, which is the human hand. The machine are not trained or benevolent, and will ever equal the fine machinery of the human finger. Few countries can so readily and fully demonstrate this formula as Canada. They are here in their thousands to embellish the happiness of a new world with the transported skill and taste of old centres of master-craftsmanship. They are carding, and spinning, and weaving the fibres and the flax of our prairies; they are hammering our metals, moulding our clay, carrying our wheels, playing our straw, to the tune of every peasant song that has echoed down the corridors of racial history through the rural homes of Europe's people. Here, they find a blue sky wide enough for all conquests; a sweep of prairie prairie where men of all

any class and any race may sweet and eat molly; revel at their ploughs; and revel in the sunshine. And simple hearts for winter days where Slav, and Magyar, Latin, Celt, and Scandinavian, Pole, and Ukrainian, Hungarian and Roumanian, Finn and Russian, Doukhobor, Austro, Czech, and the rest, may sit in peace, weaving their memories into lovely things which all will assemble to admire and enjoy together in the friendly arena of Canadian Folk-song and Handicraft Festival. Confidently, the old Canadian predict that the Canada of tomorrow will solve some racial problems which are the universal distress of today. And she will do it in great part by quietly savoring and blending the missionary crafts of those newly-coming minority migrants who are merging themselves into her family as New Canadians. The first Canadian Folk-song and Handicraft Festival is to be held in Winnipeg, June 19-23 of this year, and will present a wealth of interest.

"400" MOTOR CAR



We only ask you to read the features Nash offers compare them to the new offerings of any other manufacturer ... then exercise your own good judgment.

NASH
ROY SMITH, Bassano, Alta.

HEALTH SERVICE
of the
CANADIAN MEDICAL ASS'N
LIFE EXTENSION

During the past fifty year, fifty years have been added to the life expectancy of each new-born infant. This has come about chiefly because the scientific knowledge concerning the prevention and treatment of acute infectious diseases has been used.

The acute communicable diseases, such as measles, diphtheria, typhoid fever, and scarlet fever, are diseases of early life. It is generally known that they are communicable and dangerous. It is agreed that they should be placed under control of health authorities, and that they are a state responsibility. Other acute infectious diseases, such as the summer diarrhoea of infants, are being successfully combated.

As a result of modern health work

many more people live to reach fifty years of age, but those arriving at the age of fifty have not any greater expectancy of life than those of the same age during the past few decades.

In later life this individual is the victim not so much of acute diseases but of what are called the chronic degenerative diseases. These latter are the result of the premature wearing out or breaking down of one or more parts of the body.

In later life they are infectious. These infections are not acute as in early life, but they are chronic. They are dangerous because they are insidious in their origin, hidden and difficult to recognize. They do not destroy life by reason of the damage they do at the point where they exist, but by the damage done to parts distant from this point, through the poison they pour into the blood stream.

Altered teeth and infected tonsils are such dangerous foci of infection. Carried for years, with little or no discomfort, they are continually poisoning the blood stream and, sooner or later, they cause damage to the heart, blood vessels, kidneys, or other organs.

If human life after fifty years is to be prolonged, such foci of infection must be discovered and removed. The periodic health examination offers the most practical means for doing this.

Questions concerning health, addressed to the Canadian Medical Association, 184 College St., Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

What's Bigger?
"He claims his wife was intractable for her lordship, so he beat her into submission with a golf club." "Is how many strokes?" asked the judge.

Glorious performance



Precision built in this Great Hudson

\$1600 AND UP

All prices f.o.b. Windsor, taxes extra. Hudson can pay for cars out of income at lowest available charge on interest, handling and insurance.

The great performance that marks Hudson out among all fine cars, with stellar brilliancy, is not alone in the genius of its design, but in a manufacturing execution that also stands at the head of the industry.

The hand-matching of all pistons is a detail in this precision manufacture, that is typical of every operation in building this greatest of all Hudsons.

HUDSON Super-Six FLANAGAN BROS., BASSANO

WORLD HAPPENINGS
BRIEFLY TOLD

Spain has announced unconditional acceptance of the American anti-war treaty.

H. R. P. Price, George has been appointed to J. M. S. Durban as an interpreter in French.

P. C. Cavell, chief forester for British Columbia, will go to Australia to represent British Columbia at the British Empire forestry conference there.

Alaska now has nearly forty leading states for airplanes, and plans are under way for the construction of a system here, according to P. C. Cavell, of Fairbanks.

It is probable that Premier King will go to Geneva, in September, as a Canadian delegate to the League of Nations assembly and also as a member of the summit of the League on which Canada now has a seat.

Leaders of the Arab Congress presented Lord Plumer, the high commissioner, a demand for the institution of democratic rule in Palestine. Lord Plumer promised to take up the question at his visit to London.

French authorities have entered protest against the "morally reprehensible" conduct of the United States in regard to the "forced" sale of the Alaskan coast.

An air mail stamp will be issued in Canada soon. The stamp is approved by Hon. P. J. V. Leval, postmaster-general, but the denomination has not yet been decided upon. The stamp will be available on air mail routes now in operation.

The steamship North Shore has sailed from Quebec, prepared to stop at Greeney Island and Long Point, in the main to pick up the disassembled trans-Atlantic plane Shomo and bring it to Quebec City, where the plane will be reassembled and placed on exhibition for a short time.

The Newest Airship

Germany is proud of her new super-Zeppelin.

Behind the ceremonies attending the christening of the huge airship LZ-127, at Friedrichshafen, lay a significance probably greater than a brief cable dispatch could indicate. They symbolized not only German pride in the completion of a new super-Zeppelin, but German aspiration for a renewed leadership in air.

The LZ-127, christened "Count Zeppelin," is now the world's largest completed airship. It can carry a greater "pay load" than any airship in existence. Because of a wide travelling radius, it and others similarly large are expected to become in time the main carriers of mail, express and passengers.

Germany is not alone in the construction of new super-Zeppelins. In England even larger airships are being built, one for commercial purposes, with the idea of shortening travel time between London and Colonial possessions.

In the United States design data and bids have been asked for two new giants of the air to be used by the navy. It is, however, on the commercial possibilities of lighter-than-air craft that modern thought now centres.

Bernard River

Interesting Story Of How This Western Stream Got Its Name

In 1928 Sir George Simpson, governor of the Hudson's Bay Company crossed Canada from east to west by Peace River. At half-past six on Sunday evening, September 7, the travellers laid aside their horses to camp for the night at the mouth of a small tributary to Peace River, not far below where the latter river divides into two main branches, the Finlay and the Pamp. In disembarking from large canoes, passengers had generally to be carried from the canoe to the shore by Sir George Simpson's guide, Bernard, who carried the Governor across when he fell with him into the water. Since that day the river has borne the name Bernard and all that is known of the guide is in this incident. The name Bernard River has just been approved by the Geographic Board of Canada.

Where Negging Is Prohibited

Negging is prohibited in Lima and Callao. An order recently issued by President Leguia states that, in view of the completion of the Panama Canal, by the Lima Society of Public Benevolence, capable of caring for 200 persons, anybody found soliciting alms will be arrested.

W. N. W. 1934

Automobiles As Sellers Effects

May Be Imported Without Sales Or Excise Tax Under Certain Conditions

Certain officers of National Revenue have apparently had difficulty in deciding whether or not excise and sales tax applies on the importation of automobiles as sellers effects, having in mind that Tariff Item 703 provides for the collection of duty on the amount in excess of \$1,000 on motor vehicles imported as sellers effects.

In order to clarify the situation, the Department submitted the question to the Department of Justice for an opinion as to whether or not the exemptions in Schedule 1 and 3, Chap. 17, Revised Statutes of Canada, had the effect of exempting imported as sellers effects in total, of only to the value of \$1,000 each.

The Department of Justice has held that automobiles entered as bona fide sellers effects may be imported without the imposition of either sales or excise tax. These cars, however, are subject to the regulations and restrictions by the Customs Division with respect to length of ownership prior to importation, and length of retention after importation.

How a Town Prospers

Four Things Which Must Be Done To Ensure Success

George Brown, the great pioneer publisher of Toronto, addressed a Presbyterian audience in a little town, saying: "If you want your town to prosper there are four things that must be done:

(1) You must buy from your local merchants.
(2) You must uphold the character of your local manufacturers.
(3) You must support your schools and churches liberally.
(4) Above all you must give an ungrudging support to your local newspaper."

If you do these four things, and if you do them, your town will one day be a city." His audience followed his advice, and their town has become a city.

Winnipeg Newspaper Union

The Winnipeg Newspaper Union, which has been in existence for some time, has been successful in securing a better position for its members.

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Farmers' Marketing Tour

Canadian National Railways' Tour To Great Britain and Denmark, 1934

(Continued.)

It was a pleasure to see the fine type of young men who were on this tour. They were all well educated, and many of them were anxious to make good in Canada. The tour was a success, and the young men were all well educated, and many of them were anxious to make good in Canada.

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COME AND GET IT

Join Alberta Wheat Pool

Lord Rodney, Who Operates Park Road, Near Edmonton, Signs Contract

Following the example of His Royal Highness, George Bridges, Harry, eighth Marquis of Rodney, who operates a thousand acre farm east of Edmonton, has signed an Alberta Wheat Pool contract.

Lord Rodney is the descendant of a noted British family. One of his ancestors was a crumpler under Richard the Lionheart, and the whole lineage is largely a record of British history.

Another ancestor was a British admiral who inflicted defeat on the French and Spanish fleets at the naval battle of Dominica in 1782.

During the world war Lord Rodney was a major in the British Tank Corps. Shortly before the armistice he married Marjory, eldest daughter of the Hon. Laurence Lowther, brother and heir of the Earl of Lonsdale.

In 1918 Lord Rodney and his wife came to Canada. On their arrival here they hired themselves out as "man and wife" employees of a baker, farmer near Fort Saskatchewan.

While Lady Rodney did the housework, her husband worked as a hired man. For a while neither of them could get on their feet, but they were both well paid for their services.

The train Canada Limited is the only train series to yet carry the new music-maker, and it is expected that all dining cars will be so equipped before very long.

A total length of 63 feet 6 inches. Her triple engine developed 1280 horse power. She was capable of 105 miles an hour in still air, was furnished with heated arm chairs, and carried a buffet and waiter on her long trips.

Let it be said at once, that more than one of us had a secret nervousness which we wouldn't show, no not for the world. We had felt so quinine, in the hands of Captain Ogle, the train series to yet carry the new music-maker, and it is expected that all dining cars will be so equipped before very long.

They were travelling 100 miles an hour; it seemed the two, so slowly moved the landscape. Soon, all too soon, our quarter-of-a-century in the air was ended. In a long graceful glide we slid to earth, landing lightly as this.

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Conventions Of Great Benefit

Give People Greater Interest On Subjects Of Interest

A modern convention is a many-sided affair, and offers many different attractions to visitors. Some are chiefly for the entertainment feature; others for the most of friends and acquaintances to meet; some are interested in the exhibits, the program, the speakers, and the many who come to see the speaker.

It seems to be "the thing" to go. Every year there is an increasing number of haldersmen giving the habit of attending the annual conventions of poultry associations. That such attendance has become a habit is indicated by the number of people who are present year after year, no matter where the conventions are held.

Recreation, inspiration, friendship, a broader view, and that appreciable satisfaction of being "in" on things are some of the benefits which follow getting together with people who have the same interests as yourself.

The poultry industry is relatively new and every year sees new developments which have an important bearing on the trend of the business. These new factors are generally discussed at the conventions, either on the program or in the informal sessions which the delegates hold among themselves, and the man who takes in the conventions feels that he is keeping himself well posted on business trends.

Announces Arts Competition

Viscount Wellington To Donate Prizes To Artists

"Announcement that His Excellency Viscount Wellington has donated prizes amounting to all to \$1,000 for competition this year in music, drama, painting, and sculpture, has been received with appreciation in art loving circles throughout the Dominion. In music there will be one prize of \$200, and two prizes of \$100 each; in drama one prize of \$200; in painting, one prize of \$200; and in sculpture, one prize of \$200.

These gifts indicate not only His Excellency's interest in the arts, but also his interest in Canada generally. It is a practical interest of a type that will appeal to the competition which he is inaugurating should do a little to develop talent and engender skill in the arts, and he will be hoped that the work will be heard from in the contest—Herald Post.

Admits Of No Argument

Money Spent In Advertising Is Gained Investment

The local merchant who fears to spend his money in advertising should never read the life story of John Wansanaker. If he does, he will have to revise his own life completely.

In a recent address made by Arthur Wansanaker, president of the New York Edison Company, the speaker remarked apropos of John Wansanaker and his first venture into the retail business:

"It is notable, and perhaps prophetic of modern business, that of the first day's receipts, of \$247, \$24.00 were spent for advertising of one kind or another. Making a total of \$271 for the three months' period ending June 30, and at Peace River 400 entries are reported, showing a total of \$271 for the three months. North-bound trains from Edmonton are still carrying their full quota of prospective business men, and many of whom are either living on home-lands or purchasing farm lands in the north.

Willing To Omit

Recently arrested and brought to court was an Irishman, to whom the thing was a new experience. He was, however, unrepentant, and wore an air of a man determined not to get the worst of it. "Prisoner at the bar," said the clerk, "do you wish to challenge any of the jury?"

"I talked the men in the jury box over very carefully," he finally said, "I'm not exactly in train, but I think of that step in the corner."

A wise man knows that his wife knows that he doesn't know so much.

Through the Heart Of The Rockies

The survey by motor car of the entire length of the Banff-Windermere Highway through the heart of the Canadian Rockies can be made comfortably in one day. The journey through virgin wilderness, red rock, magnificent camping grounds, and service stations are located along the way in such numbers as to guarantee accommodation for those who have the means to make a more leisurely survey of the road.

Production of lead, tin and zinc products in Canada has increased from \$2,181,000 in 1923, to \$5,149,000 in 1927.

Why Is Smoking forbidden here? "On account of the powder factory."

"But that has been blown up."

"Yes, everything has been blown up."—Maggendorfer's Blatnik, Munich.

Memory Of Explorer Honored

Hudson's Bay Company Remembers Captain From Whom It Takes Its Name

The Hudson's Bay Company of the year 1928, has done honor in a very unusual way to its name. It has named a ship in honor of its founder, Captain James H. Hudson.

One day in the spring of 1667, Master Henry Hudson and his crew met the little church of Saint Elizabeth, in Hologate Street, London, England, to take communion before sailing away to seek the Northwest Passage.

The little church was old, but it still stands. The company has given it three windows, and in the present of some of its leading members, the first was unveiled a short time ago on the anniversary of that communion.

In his little sailing vessel, with a crew of eleven men and a boy, the adventurous captain made two voyages to the north. He discovered the Hudson River. He discovered the Hudson Strait, and the Strait of Hudson, which followed founded New Amsterdam by building a fort at the mouth of the river. In the three centuries that have passed the great city of New York has grown up around that communion.

In 1610 Hudson was again in the service of an English company. This time he took a crew of twenty-three men and set out again to find the Northwest Passage. He discovered Hudson Bay, and spent the winter on its shores. In the spring of 1611, he sailed for England. The captain, with seven sick men and his crew, never returned. Nothing was heard of the craft, or of its crew, but, ever since, the name of Captain Hudson has rung through Canada and the motherland, as well as the United States, the great country that still bears that name is one of the oldest and most honorable institutions of our country.

Homestead Entries

Show Marked Increase

Great Activity Among Land Office In Alberta

Homestead entries at the various land offices in Alberta are showing a very marked increase as a result of the new arrangement of the laws under the new arrangement persons who had proved up their homesteads prior to January 1, 1925, are entitled to file on a second homestead. It is necessary, however, to make application to the Commissioner of Dominion Lands, Ottawa, specifying the land previously homesteaded and to secure authority from this source to enter for a second claim.

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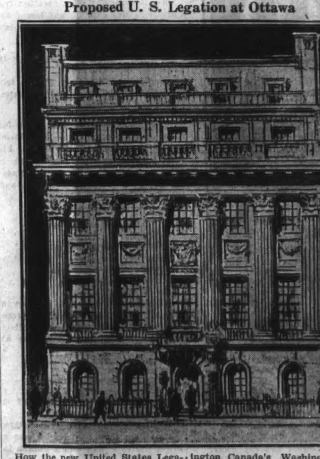
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Proposed U. S. Legation at Ottawa

How the new United States Legation at Ottawa will look. The architects have drawn plans for the building. The site will be adjacent to the Rideau Club, fronting Parliament Hill, where two buildings will be demolished to make room for the new structure. The site cost the United States \$104,000 and the building cost about \$200,000. The new building will house the minister and his family and staff as well as the commercial attaché and his staff.

BINDER TWINE

We sell the best



550 feet International
Big Ball, known as 550
Standard.
Per 100 lbs. \$13.50

Currie & Milroy Ltd., Hardware
Bassano and Hussar

JOHNSTON'S STORE NEWS

Dr. Scholls Foot Corrections

FOR HOT, TIRING, ACHING FEET — Arch Supports, Bunion Pads and Springs, Heel Cushions, Walk Steady Heel Pads, Corn and Bunion Pads, Foot Easers—Everything for Foot Comfort. Personal attention given to fitting

Shoes

Something new—Orthopedic Shoes can now be had in One-strap Combinations, also in Kid Oxford Tie. This makes a dressy street shoe, suitable for weakened arches.
Price — \$7.50

Shoes

Victoria Foot Rest Oxford—Recommended by the medical profession. Try a pair and know foot comfort. A very high grade shoe, in black or brown vici kid, good year wear.
Price — \$7.50

Shoes

New Fall Plain Patent Pump, in combination fitting. A very smart shoe for afternoon or evening wear.
Price — \$7.50

Shoes

BOYS' STUNNY OXFORDS, in black and brown; sizes 11 to 2 \$3.45
size 1 to 5 \$3.75
MISSIES' DRESSY OXFORDS, in black and tan; sizes 5 to 10 \$2.75
size 11 to 2 \$2.85
CHILDREN'S BLACK PATENT Classic shoes \$1.75

Mens Working Shoes

In Black or Tan, with and without toe caps, solid leather or Piano soles; price \$4.75

JAMES JOHNSTON, "The Quality Store"

Bulmer's Store

Groceries - Crockery - Confectionery
Fruits and Vegetables in Season

STRAWBERRIES, RASPBERRIES, PLUMS,
CHERRIES, APRICOTS, PEACHES, COCOA,
NUTS, HEAD and LEAF LETTUCE,
HOT HOUSE TOMATOES, NEW SPUDS,
CARROTS, BEETS, CABBAGE, Etc.

Ice Cream Parlor

Equipped with FRIGIDAIRE

KNOX PRESBYTERIAN CHURCH

Rev. A. O. Thomson, Minister
Organist—Mrs. A. A. MacGregor

Honorable Wounds

Barber: "Haven't I shaved you before?"
Customer: "No. I got those scars in France."

Too Long

A farmer came to the city to inspect a death announcement.
"How much do you charge?" he asked.
"A dollar an inch" was the reply.
"Heaven! He was over six feet tall."

Strenuous Beauty Treatment

Country Editor: "What happened to Lena, your 600 pound fat lady? She looks a lot younger than she used to."

"Test Showman" "She has does. The outfit ran into a cyclone a couple of weeks ago. It couldn't blow Lena, but it lifted her face."

LOST—Between Bassano and Comstock, a suitcase containing baby's clothing. Had checking address on handle with name of C. E. Aar, Dillsbury, Alta. Howard. Please notify A. B. Chapman, Galena, Minn. Aka. 4p

LOST—Sunday, July 29, between Comstock and Bassano, Alameda Co. "Wander please leave with Harry Smith. 4c

THE CHURCH OF THE BLESSED VIRGIN

Bassano, Alberta

Holy Communion 8 o'clock a.m., on 1st, 3rd, and 5th Sundays of the month.

Matins or Holy Communion (as announced) at 11 o'clock a.m. on 1st and 3rd Sundays of the month.

Evening at 7:30 o'clock p.m. on 2nd and 4th Sundays of the month.

Cantor R. D. Harrison, Rector
H. O. Bradin, rector's warden
J. R. Donaldson, people's warden

Local News

Mrs. Capitola Arman and daughter, Mrs. Ben Waddington of Omaha, Nebraska, and Mrs. Claire Blount, of Chicago, arrived on Wednesday for a visit at the S. L. Frasier home.

Lionel, accompanied by his wife, moved on from the district and is visiting with his parents at Cassile. They will also visit Bant and Lake Louisa before returning to the States.

A two day Chautauque program will be held in the New Mountain Community Hall on Monday and Tuesday, August 19th and 20th.

MUSIC EXAMINATION RESULTS

Miss Roberta Johnson passed with honors the introductory grade examination of the Toronto Conservatory, obtaining 74 per cent, when Dr. Frank Weisman, of Toronto, examined in Calgary last June.

Flower, Fruit, And Vegetable Show To Be Held In Calgary

Western Canada's greatest flower festival will be held in Victoria Pavilion Annex, Calgary, Tuesday, Wednesday, and Thursday, August 26th, 27th, and 28th, and the Calgary Horticultural Society, which is sponsoring the big flower and vegetable exhibition, is inviting every town and every district in Alberta to be represented by a display.

Last year the festival included exhibits from Beaver Lodge, Edmonton, Strathcona, Ponoka, Red Deer, Olds, Hanna, Drumheller, Brooks, Medicine Hat, Chinle, and Lethbridge. High River, and other places. It was the most representative Alberta horticultural exhibition held up to that time. This year the indications are that the range of the collections will be still larger.

The purpose behind the festival is the practical education of the people of Alberta and visitors to Alberta as to the rapidly increasing list of flowers, fruits, and vegetables which can be grown successfully in this province. The varieties produced in some districts amaze those who see them, and as a matter of record, a revolution in Alberta's horticultural status has taken place within the last twenty years and further changes for the better are taking place year after year.

This is to be taken as an official invitation to this district to be represented at the Calgary Flower Festival, August 26th-28th, and those who are interested are invited to write to C. A. Hayden, president of the Calgary Horticultural Society. The festival is held in an ideal building, very large, with cool cement floors, airy and lighted just right. The Calgary society undertakes, where necessary, to help stage display and to keep them fresh.

Smoked Treat

Now that a French chemist has claimed that there is alcohol in the air, the favorite invitation in Aberdeen is to take a deep breath.

Mercurial Smoke

The doctor stuck a clinical thermometer in the flapper patient's mouth.

She was evidently absent-minded when she asked: "Have you a match?"

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McKEE'S STORES

Pullan Garments

Mr. Buckley, of Pullan's, Toronto, will hold a show of Ladies' Fall Wear :: Coats, Dresses, etc., on Friday, August 10th

We extend a cordial invitation to the ladies of Bassano and district to this showing at the McKee Stores. Remember the date August 10th.

Hats

New delivery of Ladies' Felt Hats in smart shapes and colors. All one price—

\$2.95

SHOES! SHOES! SHOES!

We are offering a few lines of Ladies High Grade Shoes, in the latest styles etc. at very generous reductions as follows:

LADIES' HIGH GRADE PATENT

With smart gold trimming, of the well known Invicta quality; this season's style; regular \$6.50 for—

\$4.95 pair

LADIES' BLACK PATENT SHOES

1 sylet and silk tie; smart Cuban heel; special Rainbow quality; regular \$5.50 for—

\$4.95 pair

LADIES' CHOCOLATE BROWN CALF SHOES

1 strap, with Cuban heel; an exceptionally fine quality shoe. Regular \$7.50 for—

\$3.95 pair

LADIES' TENNIS OR OUTING SHOES

In brown canvas and white canvas trimmed with red, green, or black leather. All will be cleared at act

cost price

Buy these now.

SPECIAL LOT OF LADIES' WHITE CANVAS SHOES

Smart black patent trimming, leather soles and heels; a very useful house shoe; regular \$3.50 for—

95c pair

Bassano's Exclusive Men's Wear Store

MASTER MECHANIC

Complete Line of Work Clothes for Men and Boys

The quality put into Master Mechanic Line is not only in the cloth but in every stitch, seam and buttonhole, and ample room for comfort.

MASTER MECHANIC PANT OVERALLS—the leading pant overall sold. Made from perfect quality American cotton, \$ on cloth; riveted; price \$2.50

MASTER MECHANIC BIB OVERALLS—High back, and regular; khaki and blue combinations; smocks. We have a large stock, complete in every line.
Overalls \$2.25 to \$2.75
Combination \$2.75 to \$3.50

MASTER MECHANIC COAT STYLE SHIRTS

A big range of patterns, all sizes, c it big and roomy from best quality cloth, prices from—
\$1.25 to \$2.75

Stout men's sizes 10 per cent extra.

Complete Line of Master Mechanic Overalls and Shirts for boys.

Grocery Department

Groceries For Harvest

Harvesting is now here, and we have never been better equipped to handle groceries on a large scale than we are at the present time. Quantity buying on a cash basis, rapid turn-over, and a twenty years' grocery experience, puts us in a position whereby we can sell to you at prices as low as it is possible to obtain. Quality we never sacrifice.

CUP TESTED COFFEE

In bean or ground at 55c per lb. This is good value. The sale of this coffee is steadily increasing, our last contract being half a ton. Cheaper coffees we have, but not in this quality.

DRIED FRUITS

Special prices this week on dried fruits, such as Apples, Peaches and Figs.

DEI MAIZE CORN

Another 20 cases of Dei Maize Golden Bantam Corn on sell at 2 shs for 6c. We are very fortunate in being able to obtain this.

FRUIT AND VEGETABLES

CAULIFLOWER 10c per lb.
COOKING APPLES low price per box
This week-end we will have Hoid and Leaf Lettuce, New Carrots and Turnips, New Cabbage, Celery, Field and Hot House Tomatoes, New Beets, Cucumbers, etc. Gravenstein Apples—splendid eating—you will enjoy one; Plums, Cherries, Melons, Bananas, Lemons, Blueberries, all on hand.

PRESERVING CHERRIES—"BINGS"

The finest cherry of them all. Have 10 cases coming forward each Friday afternoon at a very low price.

PRESERVING FRUIT JARS

In stock—Kerr, Mason, Perfect Seal, and Gem; also all fittings including Economy Tops and Kerr Mason wide mouth lids.

VINEGARS IN BULK

Cider Malt, White Wine, and Heinz Special Pickling Vinegar. Good vinegar for pickling is essential.

CHOCKERY

Have just unloaded a large crate of ware suitable for harvest needs. Prices are most reasonable. Special low price for cups without saucers.

CHILDREN'S SAVINGS PLAN

Open a CHILD'S Savings Account for your children. We will do it for you.

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345

Buy Your Preserving Sugar Now

Sugar, B. C. Granulated, Finest, 20 lbs. \$1.55

Raspberry Jam, Pure, Empress, 4 lbs. 69c

Corn Beef, Libby's, tin 24c

Tomatoes, Choice, Heavy Pack, 2 1-2's, tin, 15c

New Potatoes, 9 lbs. for 25c

TORGAN'S

GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT